

1. THREAD:

THE TWITTER FILES: HOW TWITTER RIGGED THE COVID DEBATE

Tr

By censoring info that was true but inconvenient to U.S. govt.
 policy

- By discrediting doctors and other experts who disagreed

 By suppressing ordinary users, including some sharing the CDC's *own data*

2. So far the Twitter Files have focused on evidence of Twitter's secret blacklists; how the company functioned as a kind of subsidiary of the FBI; and how execs rewrote the platform's rules to accommodate their own political desires.

3. What we have yet to cover is Covid. This reporting, for The Free Press, <u>@TheFP</u>, is one piece of that important story.

4. The United States government pressured Twitter and other social media platforms to elevate certain content and suppress other content about Covid-19.

5. Internal files at Twitter that I viewed while on assignment for <u>@TheFP</u> showed that both the Trump and Biden administrations directly pressed Twitter executives to moderate the platform's pandemic content according to their wishes.

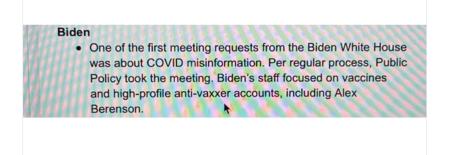
6. At the onset of the pandemic, according to meeting notes, the Trump admin was especially concerned about panic buying. They came looking for "help from the tech companies to combat misinformation" about "runs on grocery stores." But . . . there were runs on grocery stores.

 The Trump White House, specifically Michael Kratsios, led the Trump Administration's calls for help from the tech companies to combat misinformation. Areas of focus included conspiracies around 5G cell towers, runs on grocery stores, and misinformation that could stoke panic buying and behaviors. Coverage here. Documents here and here.

7. It wasn't just Twitter. The meetings with the Trump White House were also attended by Google, Facebook, Microsoft and others.

 Twitter, alongside several other tech companies, including Google, Facebook, and Microsoft, participated. Activities included a standing weekly call to share general trends and hosting a shared Microsoft Teams group. Some of the companies (not Twitter) gathered open-sourced information from researchers. Our teams fed this information to the Twitter policy enforcement teams.

8. When the Biden admin took over, one of their first meeting requests with Twitter executives was on Covid. The focus was on "anti-vaxxer accounts." Especially Alex Berenson:



9. In the summer of 2021, president Biden said social media companies were "killing people" for allowing vaccine misinformation. Berenson was suspended hours after Biden's comments, and kicked off the platform the following month.

10. Berenson sued (and then settled with) Twitter. In the legal process Twitter was compelled to release certain internal communications, which showed direct White House pressure on the company to take action on Berenson.

To:	@twitter.com] @twitter.com] Senior Employee - Comms.]
CC: Subject:	twitter.com); Re: [comms escalation] account for review: @AlexBerenson
Senior Employee - Cor	995.
	rr 14, 2021 at 9:55 PM @twitter.com> wrote: ad — Sorry to bother you on a Sunday.
attention m	urgent, but I wanted to loop you on this escalation as I do think this account may get more loving forward.
	b be sure 1 100 percent understand our line of thinking here.
policy. Wh	t GET shared on Friday: Thanks for your patience. We reviewed the account against our COVID-19 ile the user leverages individual data points from a combination of various sources (some ve, others not), he avoids making demonstrably (alse or misleading elaims about COVID-19
about the e	Ve want to ensure to protect the ability for users to debate and interpret evolving scientific data flicacy and safety of vaccines, so long as they're not spreading patently false information to do so. If you have any other questions.
To reiterate	- not traing to imply Twitter Service is wrong or encourage any tune of enforcement action here
Jesse	Jackson can't swim*
*Don't s	shoot me, it's the punchline to an old (and not racist) joke
https://a	lexberenson.substack.com/p/jesse-jackson-cant-swim
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Channel Ty	pe: Slack Channel Private
Start Date:	2021-04-22 13:14:03 UTC End date: 2021-04-22 13:20:21 UTC
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Но	w was WH:crossed_fingers::skin-tone-3:!?
1	I
	at 2021-04-22 13:15:59
0	rerall, pretty good! they had one really tough question about why
Ale	ex Berenson hasn't been kicked off from the platform; otherwise their estions were pointed but fair - and mercifully we had answers.
	at 2021-04-22 13:16:28

11. A December 2022 summary of meetings with the White House by Lauren Culbertson, Twitter's Head of U.S. Public Policy, adds new evidence of the White House's pressure campaign, and cements that it repeatedly attempted to directly influence the platform. 12. Culbertson wrote that the Biden team was "very angry" that Twitter had not been more aggressive in deplatforming multiple accounts. They wanted Twitter to do more.

• The Biden team was not satisfied with Twitter's enforcement approach as they wanted Twitter to do more and to deplatform several accounts. Because of this dissatisfaction, we were asked to join several other calls. They were very angry in nature.

Here's a presentation the Twitter team used.

13. Twitter executives did not fully capitulate to the Biden team's wishes. An extensive review of internal communications at the company revealed employees often debating moderation cases in great detail, and with more care than was shown by the government toward free speech.

14. But Twitter did suppress views—many from doctors and scientific experts—that conflicted with the official positions of the White House. As a result, legitimate findings and questions that would have expanded the public debate went missing.

15. There were three serious problems with Twitter's process:

First, much of the content moderation was conducted by bots, trained on machine learning and AI – impressive in their engineering, yet still too crude for such nuanced work.

16. Second, contractors, in places like the Philippines, also moderated content. They were given decision trees to aid in the process, but tasking non experts to adjudicate tweets on complex topics like myocarditis and mask efficacy data was destined for a significant error rate

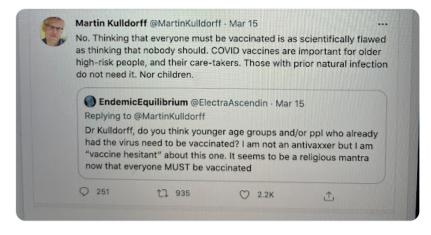
Is this claim about any of the following topics?		Enforcement Recommendation	
The COVID-19 Misleading Information Policy has been discontinued effective Nov 23		[5] Recommended tweet-level remediation	
[2] What kind of message is being advanced regarding this topic?		[5] Where does the misinformation reside?	
What tune of message is being advanced regarding tris topic r	_	[7] Additional recommended remediation	
infact.	11.2		
ij Specifically, what is being said?			
Select	1.1.4		
4) What is the author's position?			
Balact			
Only Data		Refund Data	

17 Third, most importantly, the buck stopped with higher level employees at Twitter who chose the inputs for the bots and decision trees, and subjectively decided escalated cases and suspensions. As it is with all people and institutions, there was individual and collective bias

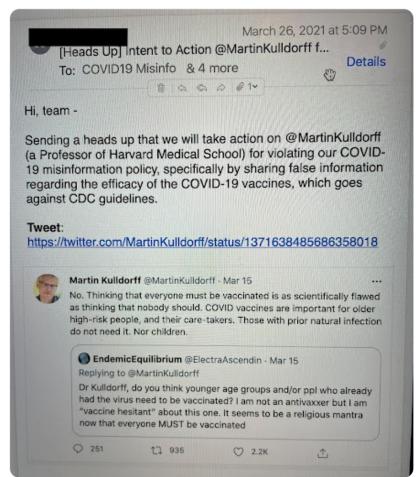
18. With Covid, this bias bent heavily toward establishment dogmas.

19. Inevitably, dissident yet legitimate content was labeled as misinformation, and the accounts of doctors and others were suspended both for tweeting opinions and demonstrably true information.

20. Exhibit A: Dr. Martin Kulldorff, an epidemiologist at Harvard Medical School, tweeted views at odds with US public health authorities and the American left, the political affiliation of nearly the entire staff at Twitter.



21. Internal emails show an "intent to action" by a moderator, saying Kulldorff's tweet violated the company's Covid-19 misinformation policy and claimed he shared "false information."



22. But Kulldorff's statement was an expert's opinion—one which also happened to be in line with vaccine policies in numerous other countries. Yet it was deemed "false information" by Twitter moderators merely because it differed from CDC guidelines.

23. After Twitter took action, Kulldorff's tweet was slapped with a "Misleading" label and all replies and likes were shut off, throttling the tweet's ability to be seen and shared by many people, the ostensible core function of the platform:

Martin Kulle @MartinKull No. Thinking t scientifically f COVID vaccin people, and th infection do n	dorff hat everyone lawed as thin es are import neir care-take	king that nobc ant for older h rs. Those with	ody should. igh-risk
A Misleading Learn why health or	fficials recommend a	vaccine for most peo	> ople. Find out more
This Tweet can't be	replied to, shared or	liked.	
Replying to @Martin Dr Kulldorff, do you virus need to be van	think younger age g ccinated? I am not ar	ndin · Mar 15, 2021 roups and/or ppl who a antivaxxer but I am ' s mantra now that eve	'vaccine hesitant"
9:44 PM · Mar 15, 20	21		
View Quote Tweets			

24. In my review of internal files, I found countless instances of tweets labeled as "misleading" or taken down entirely, sometimes triggering account suspensions, simply because they veered from CDC guidance or differed from establishment views. 25. A tweet by <u>@KelleyKga</u>, a self-proclaimed public health fact checker, with 18K followers, was flagged as "Misleading," and replies and likes disabled, even though it displayed the CDC's *own data.*



Replying to @greg_travis @Mssarahmssarah and 11 others

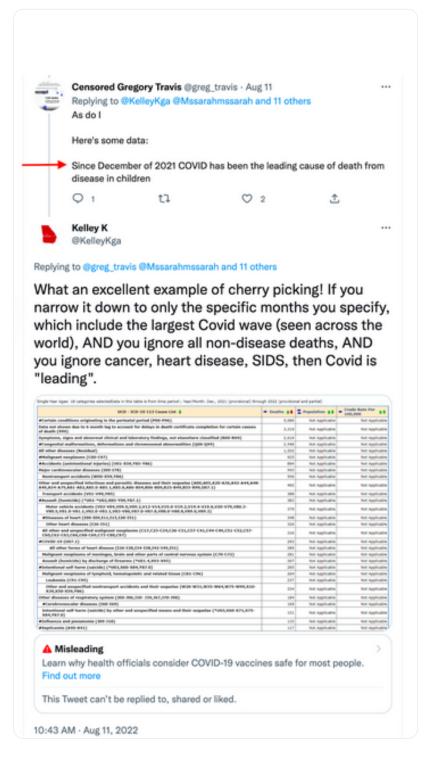
What an excellent example of cherry picking! If you narrow it down to only the specific months you specify, which include the largest Covid wave (seen across the world), AND you ignore all non-disease deaths, AND you ignore cancer, heart disease, SIDS, then Covid is "leading".

PContain conditions originating in the period a period (FRR FRE)	· Deaths :	Topolation 24	· Crusis Rate Per #
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Outs not shown due to 6 month log to account for delays in death certificate completion for certain causes. of death (1991)	3.349	The Application	Inst. Applicab
W match (1997) Symptome, signs and abnormal dinical and informatory findings, not absorbane classified (2018 899)	2.512	not explicable	NOT Applicab
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Recidents (unintentional injuries) (VII: X50, TRS 784)		That Applicable	NOT Applicable
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POINTER 19 (vill) 1 All other horses of heart diseases (220-128,120-128,140-146,131)	290	Not Applicable Red Applicable	Not Applied Inst. Applied
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Laukonia (291-293)	111	not applicable	NOR Applical
Other and sequentified randomyzet auditexts and their sequelae (#32-951,950-964,981-979,510- X39,X30-834,794)	20+	Red Applicable	Inst. Applical
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A Misleading Learn why health officials consider COVID-19 vaccir Find out more This Tweet can't be replied to, shared or liked. 0:43 AM · Aug 11, 2022			>
A Misleading Learn why health officials consider COVID-19 vaccir Find out more This Tweet can't be replied to, shared or liked. 0:43 AM · Aug 11, 2022 New Quote Tweets			> reople.

26. Internal records showed that a bot had flagged the tweet, and that it received many "tattles" (what the system amusingly called reports from users). That triggered a manual review by a human who– despite the tweet showing actual CDC data–nevertheless labeled it "Misleading"

27. Tellingly, the tweet by <u>@KelleyKga</u> that was labeled "Misleading" was a reply to a tweet that contained actual misinformation.

Covid has never been the leading cause of death from disease in children. Yet that tweet remains on the platform, and without a "misleading" label.



28. Whether by humans or algorithms, content that was contrarian but true was still subject to getting flagged or suppressed

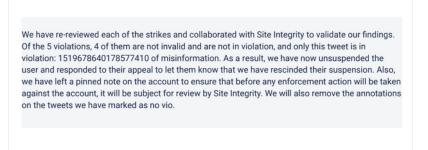
This tweet was labeled "Misleading," even though the owner of this account, <u>@_euzebiusz_</u>, a physician, was referring to the results of a published study

vaccines	e first study I have seen showing th in young people (age 16-39) are as liac arrests (not just myocarditis)	
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Number of Cardiac arrest calls, (n) calls, (n)		Vaccine deeks 150,000 deeks) and COVID-19 cases (10,000 cases)
6 	ETHORE THE END OF THE ETHORE (WE HAVE STATING date)	-1

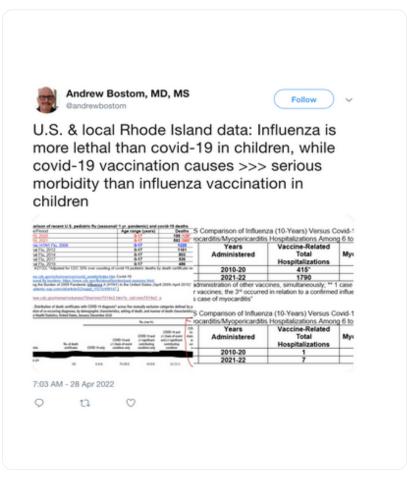
29. Andrew Bostom, a Rhode Island physician, was permanently suspended from Twitter after receiving multiple strikes for misinformation. One of his strikes was for a tweet referring to the results from a peer reviewed study on mRNA vaccines.

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ANDROLOGY Covid-19 Backgrout	nd The development of covid-1	rily impairs semen concentratio 9 vaccinations represents a not regarding their possible detrim	able scientific achievement.
10:52 AM · Jun 19, 2022 · Twitt	er Web App		
16 Retweets 25 Likes			
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30. A review of Twitter log files revealed that an internal audit, conducted after Bostom's attorney contacted Twitter, found that only 1 of Bostom's 5 violations were valid.

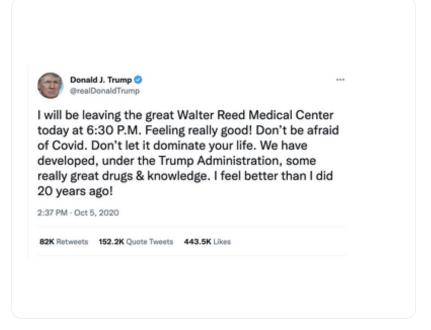


31. The one Bostom tweet found to still be in violation cited data that was legitimate but inconvenient to the public health establishment's narrative about the risks of flu versus Covid in children.

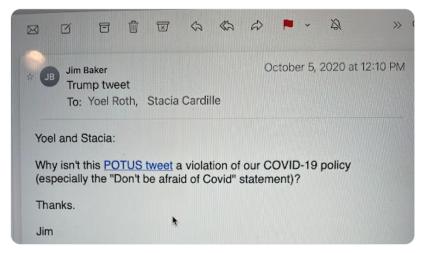


32. That this tweet was not only flagged by a bot, but its violation manually affirmed by a staff member is telling of both the algorithmic and human bias at play. Bostom's account was suspended for months and was finally restored on Christmas Day.

33. Another example of human bias run amok was the reaction to this tweet by Trump. Many Trump tweets led to extensive internal debates, and this one was no different.



34. In a surreal exchange, Jim Baker, at the time Twitter's Deputy General Counsel, asks why telling people to not be afraid wasn't a violation of Twitter's Covid-19 misinformation policy.



35. Yoel Roth, Twitter's former head of Trust & Safety, had to explain that optimism wasn't misinformation.

	☆ ► • & » Q					
Jim Baker Trump tweet To: Yoel Roth, Stacia Cardille	October 5, 2020 at 12:10 PM					
Yoel and Stacia: Why isn't this POTUS tweet a violation of						
(especially the "Don't be afraid of Covid" s						
Thanks.						
Jim						
Yoel Roth Re: Trump tweet To: Jim Baker, Cc: Yoel Roth, Sta	October 5, 2020 at 12:38 PM Acia Cardille					
ି ା ର ରେ ମ Hey Jim,	\$					
Adding you to the main thread on the subj broad, optimistic statement. It doesn't incit harmful, nor does it recommend against ta mask directives (or other guidelines). It do scope of our policies. Curious whether you though.	te people to do something aking precautions or following					
See More from Jim Baker						

36. Remember <u>@KelleyKga</u> with the CDC data tweet? Twitter's response to her is clarifying: "we will prioritize review and labeling of content that could lead to increased exposure or transmission."

Hello	@kelleykga,
Thank	s for getting back to us about the label on your Tweet.
COVII labels truster situati	ams are using and improving on internal systems to proactively monitor content related to D-19. These systems help ensure we're not amplifying Tweets with these warnings or and detecting the high-visibility content quickly. Additionally, we'll continue to rely on J partners to identify content that is likely to result in offline harm. Given the dynamic on, we will prioritize review and labeling of content that could lead to increased exposure ismission.
differe these	earn a lot as we use these new labels, and are open to adjusting as we explore labeling nt types of misleading information. This process is ongoing and we'll work to make sure and other labels and warnings show up across Twitter. Embedded Tweets and Tweets d by people not logged into Twitter may still appear without a label.
	g the public conversation remains our overarching mission, and we'll keep working to ools and offer context so that people can find credible and authentic information on r.
	preciate you letting us know, and we'll share this with the team as we look ahead to ial updates and changes.
Thank	s,
Twitte	r Support

37. Twitter made a decision, via the political leanings of senior staff, and govt pressure, that the public health authorities' approach to the pandemic – prioritizing mitigation over other concerns – was "The Science"...

38. Information that challenged that view, such as showing harms of vaccines, or that could be perceived as downplaying the risks of Covid, especially to children, was subject to moderation, and even suppression. No matter whether such views were correct or adopted abroad.

39. What might this pandemic and its aftermath have looked like if there had been a more open debate on Twitter and other social media platforms—not to mention the mainstream press—about the origins of Covid, about lockdowns, about the true risks of Covid in kids, and much more?

40. Thanks to <u>@ShellenbergerMD</u>, <u>@lwoodhouse</u>, <u>@lhfang</u> and the team <u>@TheFP</u> for their help reporting this story.

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